



Ethan Andrus

User Experience Designer

CONTACT

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andruscreative.com

EDUCATION

John Brown University 2019 - 2023

BS in Graphic Design - with an emphasis in UX design.

Minor in Business Administration

RECOGNITION

Mural for immigrant stories

Selected to design a poster displayed to student body that was designed to honor the story of a student refugee that fled their home country due to persecution.

Congressional Art Competition winner

I was granted the honor of having my artwork displayed at the United States Capitol Building.

INTERESTS

- Solving problems in creative ways
- App and web design
- Graphic Design/Branding/Packaging
- International Travel
- Cooking for friends and/or family
- Al fresco dining
- Outdoor sports

Website/Portfolio



LinkedIn



EXPERIENCE

Field Agent Corporate Marketing & Graphic Design Intern
promoted to Junior UX Designer 2021 - 2023

- Streamlined customer tasks by reducing clicks and pain points.
- Designed components of Plum, new online retail platform, by simplifying the data review process for clients.

[See endorsement from CEO on LinkedIn page](#)

Designer for Walton Lifetime Health Complex 2019 - 2023

Designed announcements and signage to increase foot traffic to the facility and help with wayfinding. Provided information that boosted member participation by creating a welcoming environment.

Velesero with Mark Jackson 2020 - 2021

Assistance with creative imagery and design work at Chroma/Velesero design studio. I worked under tight deadlines to help create strong design pieces.

[See endorsement on LinkedIn page](#)

SKILLS

- Adobe Creative Suite & XD
- Figma
- Sound understanding of UX/UI standards
- Wireframing
- Creative Strategy
- User flows
- Empathy maps
- Personas
- Data Visualization
- Design Thinking
- Social Media Marketing and Digital Marketing
- Corporate Branding
- Digital Illustration